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Highlight 2010

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Ma il tempo è ciclico: una storia di eterni ritorni?
Oppure è lineare: una freccia sparata dal buio fondo del passato
agli abissi incandescenti del futuro?
Importa davvero stabilirlo? La risposta è no.
Anzi NO, tutto in maiuscole.
L'estetica contemporanea, pixellata e in streaming continuo,
è fatta di compresenze, innesti, inaudite congiunzioni.
Tradizione e innovazione, ornato e linearità,
semplificazione e decoro,
percepiti una volta come categorie inconciliabili,
sono oggi direttrici che si intersecano,
creando nuovi, eccitanti scenari nei quali
presente e passato si sovrappongono.
Classico non è più l'opposto di moderno.
Semplicemente perché il moderno, quando è veramente tale,
cattura lo spirito dei tempi sublimandolo in un segno atemporale,
dunque classico; e così il classico,
in quanto fuori dal tempo, è moderno.
La conciliazione degli opposti è il valore.
Un progetto riuscito rompe il ciclo in una sintesi:
è sospeso, al di sopra e al di fuori del tempo.
Masiero ne è la prova.

Sospesi nel tempo

What about time: is it cyclical, an eternal comeback?
Or is it linear, an arrow propelled from the darkness
of the past to the bright abysses of the future?
Is there really an urge to define? The answer is no. NO, all in capitals.
Composed of a copious amount of pixels in endless streaming,
contemporary esthetic relies on simultaneous presences,
crossings, challenging conjunctions.
Tradition and innovation, opulence and linearity,
simplification and decoration, once perceived as opposing categories,
overlap creating new, exciting scenarios
in which past and present are one.
Classic is not anymore the polar opposite of modern,
simply because modern, when it really is modern,
catches and sublimates the zeitgeist in a timeless sign
which is intimately classic; classic, on the other hand,
when timeless, is resolutely modern.
Conciliation of opposites is a value.
A successful project breaks the cycle in a synthesis
suspended above and out of time.
Masiero offers proof.


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Decó

Design by: CAMBI, SCATENA, TURINI





Lampada con struttura in alluminio laccato e diffusore in policarbonato decorato.
4 varianti colore:
bianco opaco, nero lucido, rosso porpora, foglia argento.

Lampe avec une structure en aluminium laqué et diffuseur en polycarbonate décoré.
4 variantes de couleur:
blanc mat, noir brillant, rouge pourpre, feuille argent.

Lamp with lacquered aluminium frame and decorated polycarbonate diffuser.
4 different colours:
opaque white, jet black, purple red, silver leaf

Lampe mit lackierter Aluminiumstruktur und Diffusor aus verziertem Polycarbonat.
4 Farbvarianten:
Weiß matt, Schwarz glänzend, Purpurrot, Blattsilber.

Lámpara con estructura de aluminio lacado y difusor de policarbonato decorado.
4 variantes en color:
blanco opaco, negro brillante, rojo púrpura, hoja de plata.

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DECÒ S2 90



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DECÒ S2 90



LIGHT OFF

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LIGHT ON

DECÒ S1 60



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DECÒ APL 1

LIGHT OFF



LIGHT ON



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DECÒ APL 1 60

DECÒ APL 1 45





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DECÒ STL4 60



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DECÒ TL1 45

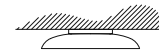
DECÒ TL1 60



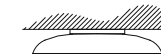
Decò

Design by: CAMBI, SCATENA, TURINI

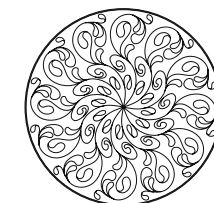
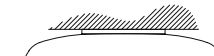
DECÒ APL1 45
H 10 cm Ø 45 cm
H 3.95" Ø 17.75" 1xTR5
2Gx13 22W
Fluorescenza
CE ∇



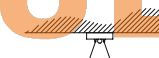
DECÒ APL1 60
H 12 cm Ø 60 cm
H 4.75" Ø 23.65" 1xTR5
2Gx13 40W
Fluorescenza
CE ∇



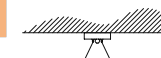
DECÒ APL2 90
H 14 cm Ø 90 cm
H 5.50" Ø 35.45" 1xTR5
2Gx13 22W
1xTR5 2Gx13 40W
Fluorescenza
CE ∇



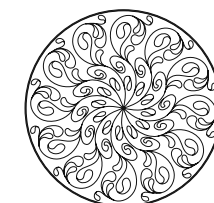
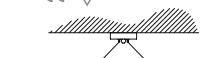
DECÒ S1 45
H 7 cm Ø 45 cm
H 2.75" Ø 17.75" 1xTR5
2Gx13 22W
Fluorescenza
CE ∇



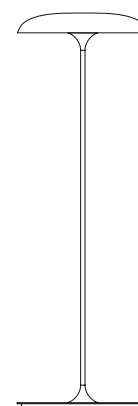
DECÒ S1 60
H 9 cm Ø 60 cm
H 3.55" Ø 23.65" 1xTR5
2Gx13 40W
Fluorescenza
CE ∇



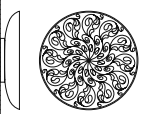
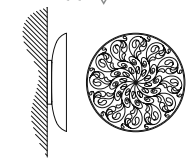
DECÒ S2 90
H 11 cm Ø 90 cm
H 4.35" Ø 35.45" 1xTR5
2Gx13 22W
1xTR5 2Gx13 40W
Fluorescenza
CE ∇



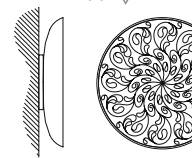
DECÒ STL4 60
H 185 cm Ø 60 cm
H 72.85" Ø 23.65"
4xE14x20W max
Energy saving
CE ∇



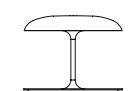
DECÒ APL1 45
SP 10 cm Ø 45 cm
SP 3.95" Ø 17.75" 1xTR5
2Gx13 22W
Fluorescenza
CE ∇



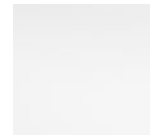
DECÒ APL1 60
SP 12 cm Ø 60 cm
SP 4.75" Ø 23.65"
1xTR5 2Gx13 40W
Fluorescenza
CE ∇



DECÒ TL1 45
H 35 cm Ø 45 cm
H 13.80" Ø 17.75" 1xTR5
2Gx13 22W
Fluorescenza
CE ∇



DECÒ TL1 60
H 40 cm Ø 60 cm
H 15.75" Ø 23.65"
1xTR5 2Gx13 40W
Fluorescenza
CE ∇



WH-M
Bianco opaco



BK-S
Nero lucido



REP-S
Rosso porpora



SL-L
Foglia argento

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DECÒ APL 1 60

ARTè

Designer: MANUEL VIVIAN

Lampada con struttura in poliuretano laccato e diffusore in policarbonato bianco latte.
4 varianti colore: bianco opaco, nero lucido, verde felce lucido, rosso bruno lucido.

Lamp with lacquered polyurethane frame and white polycarbonate diffuser.
4 different colours: opaque white, jet black, bright fern green, dark bright red.

Lampe avec une structure en polyuréthane laqué et diffuseur en polycarbonate blanc lait.
4 variantes de couleur: blanc mat, noir brillant, vert fougère brillant, rouge brun brillant.

Lampe mit lackierter Polyurethanstruktur und Diffusor aus milchweißem Polycarbonat.
4 Farbvarianten: Weiß matt, Schwarz glänzend, Farngrün glänzend, Rotbraun glänzend.

Lámpara con estructura de poliuretano lacado y difusor de policarbonato blanco leche.
4 variantes en color: blanco opaco, negro brillante, verde helecho brillante, rojo oscuro brillante.



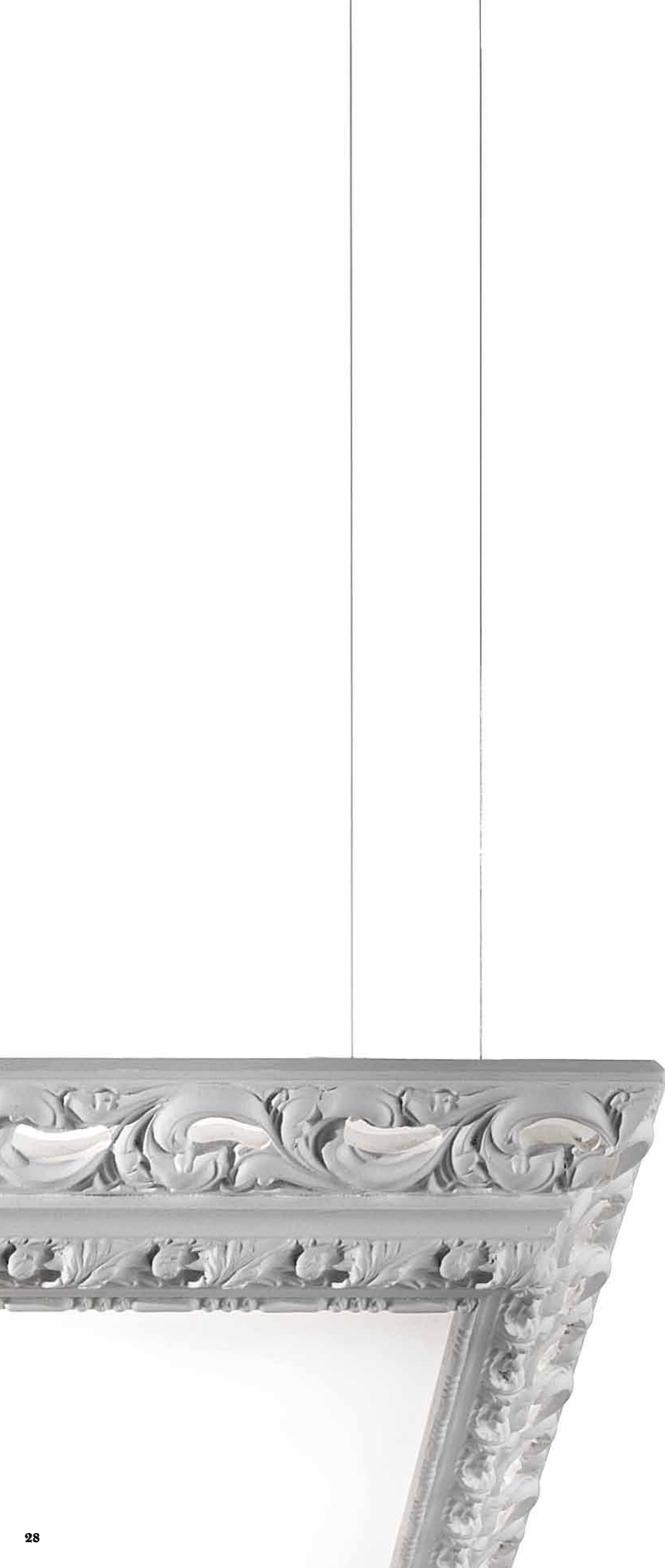
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ARTè S4 RC



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ARTe S4 SQ



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ARTè A2 124



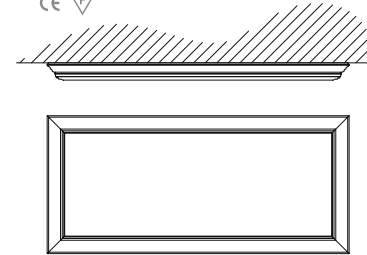
ARTè APL4 RC

ARTè

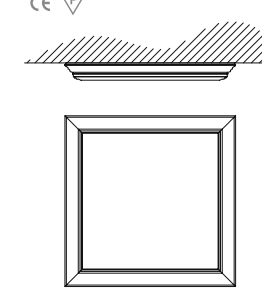
Designer: MANUEL VIVIAN



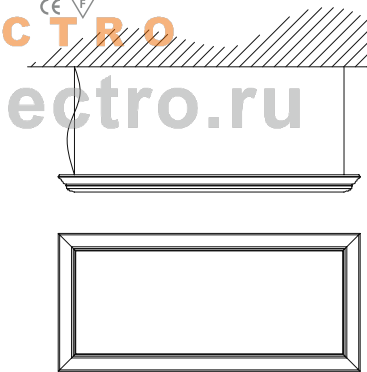
ARTè APL4 RC
138x63x8cm
H 8 cm L 138x63 cm
H 3.15" L 54.30"x24.80"
4xT5-G5 54W
Fluorescenza
CE ∇



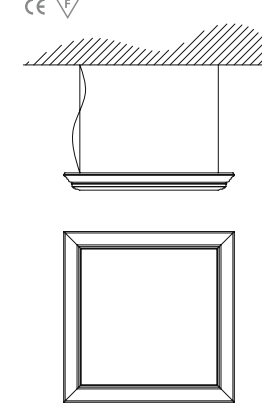
ARTè APL4 SQ
78x78x8cm
H 8 cm L 78x78 cm
H 3.15" L 30.70"x30.70"
4xT5-G5 24W
Fluorescenza
CE ∇



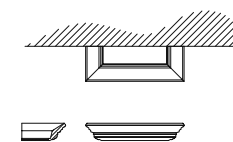
ARTè S4 RC
138x63x8cm
H 8 cm L 138x63 cm
H 3.15" L 54.30"x24.80"
4xT5-G5 54W
Fluorescenza
CE ∇



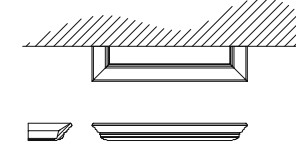
ARTè S4 SQ
78x78x8cm
H 8 cm L 78x78 cm
H 3.15" L 30.70"x30.70"
4xT5-G5 24W
Fluorescenza
CE ∇



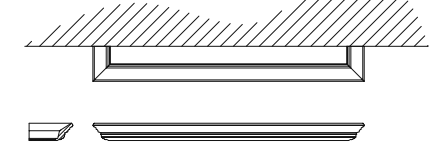
ARTè A1 45
H 8 cm L 45 cm SP 16 cm
H 3.15" L 17.70" SP 6.30"
1xTCL-2G11 18W
Fluorescenza
CE ∇



ARTè A1 70
H 8 cm L 71 cm SP 16 cm
H 3.15" L 27.95" SP 6.30"
1xTCL-2G11 36W
Fluorescenza
CE ∇



ARTè A2 124
H 8 cm L 124 cm SP 16 cm
H 3.15" L 48.80" SP 6.30"
2xTCL-2G11 36W
Fluorescenza
CE ∇



WH-M
Bianco opaco



BK-S
Nero lucido



GRF-S
Verde felce
lucido



REB-S
Rosso bruno
lucido

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ARTè LINEAR S1

The image features two horizontal decorative moldings in a vibrant green color. The moldings have an intricate, repeating floral or scrollwork pattern. They are positioned at the bottom of the page, with a gap between them. A thin, wavy line descends from the top left and ends near the left molding.

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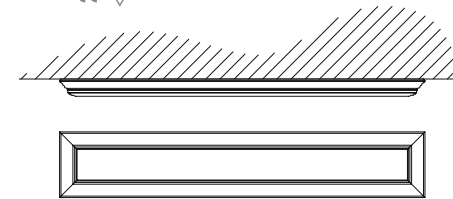
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ARTè linear

Designer: MANUEL VIVIAN



ARTè LINEAR APL1
167x30x8cm
65.75"x11.80"x 4.75"
1xT5-G5 80W
Fluorescenza
CE



ARTè LINEAR S1
167x30x8cm
65.75"x11.80"x4.75"
1xT5-G5 80W
Fluorescenza
CE



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WH-M
Bianco opaco



BK-S
Nero lucido



GRF-S
Verde felce
lucido



REB-S
Rosso bruno
lucido

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Art direction: GIOVANNI BATTISTA GIANOLA

Design by: ARGINE

Print: GRAFICHE MARINI


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